



**THE EUROPEAN  
LOTTERIES**  
FOR THE BENEFIT OF SOCIETY

# THE EUROPEAN LOTTERIES\*

## RESOLUTION

### on Corporate Social Responsibility in the Lottery Sector

*\* The European Lotteries (EL) is the umbrella organisation of national lotteries operating games of chance for the public benefit. EL brings together state-owned and private operators, both profit and non-profit, who operate on behalf of the state. The EL members only offer gambling and betting services in the jurisdictions in which they are licensed by the respective national government. EL promotes the sound and sustainable gaming model for the benefit of society. EL and its Members believe in a high level of consumer protection and responsible gaming and give it priority over other interests. This is a key differentiator of how lotteries and other activities of EL members are operated in comparison to gambling operators or illegal operators. It includes a very clear commitment to maintain Corporate Social Responsibility at the heart of the activities of EL Members. Subsidiarity is considered as an indispensable principle of regulation.*



1. *The Members of The European Lotteries have a mission to channel the gambling demand of the players towards a regulated and responsible offer of gambling services. Responsible Gaming is and remains at the core of The European Lotteries' Members operations, as they are committed to protect vulnerable groups and minimise any potential harm on society.*
2. *In addition to this mission, the Members of The European Lotteries carry out their operations taking full consideration of the necessary respect and safeguard of the interest of its stakeholders, society as a whole and operate with respect towards the environment.*
3. *The Members of The European Lotteries operate therefore in a transparent and ethical way and promote corporate social responsibility (CSR) in the lottery sector in order to maximize their contribution to a sustainable development*
4. *In this respect, the 2019 EL CSR Guidelines aim at guiding and supporting the EL Members in developing and accessing CSR initiatives and policies further.*
5. *Considering the growing social and environmental challenges at the European and global level, The European Lotteries shares the importance of strengthening CSR actions in order to contribute to the UN Sustainable Development Goals.*
6. *To support this initiative, The European Lotteries as an association commits to support and guide its Members by collecting and sharing the various actions implemented in the field of CSR in order to build a global view of especially developments in the environmental protection and diversity and inclusion, and to put forward proposals aiming at strengthening it.*



## **EXPLANATORY STATEMENT to the CSR Resolution**

1. The Members of The European Lotteries have a common background; they are licensed or designated by their governments within a coherent gambling policy, to channel (often with exclusive rights) gambling demand of the population towards a responsible offer.
2. Lottery games and other gambling activities of the Members of The European Lotteries are run in the players and society's best interest with the objective of limiting negative impacts associated to their activities and consistent with individual countries' regulatory frameworks.
3. The European Lotteries supports and cooperates with the various stakeholders in the lotteries and gambling sector, in particular (inter)national authorities and organizations involved in studying and fighting against illegal offerings, excessive gambling and underage gambling, and also with charity -, sports - and public bodies that benefit from the good causes supported by the Members of The European Lotteries.
4. The 2019 EL CSR Guidelines are intended to broaden and strengthen EL Members' initiatives towards a larger spectrum of responsibility, as a whole Social Responsibility. The Guidelines are built around seven core subjects of social responsibility (organizational governance / consumer issues / fair operating practices / labour practices / human rights / community involvement and environment) and two specific practices relevant for lotteries (stakeholder identification & engagement / communication and reporting).
5. The European Lotteries Association empowers and supports CSR initiatives and programmes of its Members for their collective interest and engagement.